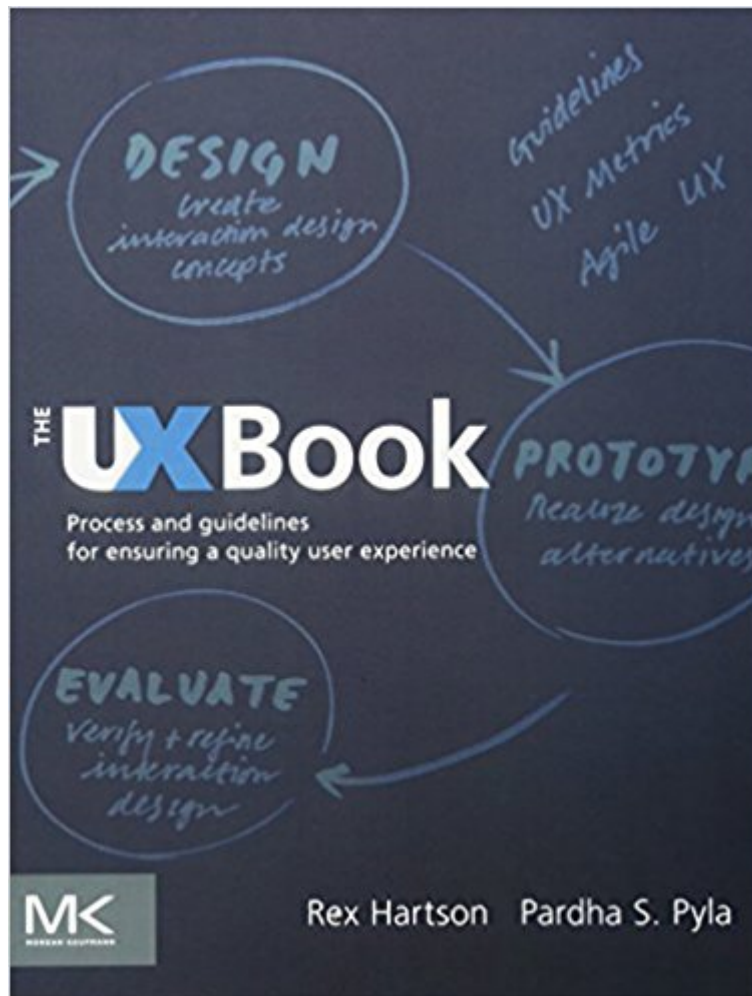The book was found

The UX Book: Process And Guidelines For Ensuring A Quality User Experience

Synopsis

The UX Book: Process and Guidelines for Ensuring a Quality User Experience aims to help readers learn how to create and refine interaction designs that ensure a quality user experience (UX). The book seeks to expand the concept of traditional usability to a broader notion of user experience; to provide a hands-on, practical guide to best practices and established principles in a UX lifecycle; and to describe a pragmatic process for managing the overall development effort. The book provides an iterative and evaluation-centered UX lifecycle template, called the Wheel, for interaction design. Key concepts discussed include contextual inquiry and analysis; extracting interaction design requirements; constructing design-informing models; design production; UX goals, metrics, and targets; prototyping; UX evaluation; the interaction cycle and the user action framework; and UX design guidelines. This book will be useful to anyone interested in learning more about creating interaction designs to ensure a quality user experience. These include interaction designers, graphic designers, usability analysts, software engineers, programmers, systems analysts, software quality-assurance specialists, human factors engineers, cognitive psychologists, cosmic psychics, trainers, technical writers, documentation specialists, marketing personnel, and project managers.A very broad approach to user experience through its componentsâ •usability, usefulness, and emotional impact with special attention to lightweight methods such as rapid UX evaluation techniques and an agile UX development processUniversal applicability of processes, principles, and guidelinesâ •not just for GUIs and the Web, but for all kinds of interaction and devices: embodied interaction, mobile devices, ATMs, refrigerators, and elevator controls, and even highway signageExtensive design guidelines applied in the context of the various kinds of affordances necessary to support all aspects of interactionReal-world stories and contributions from accomplished UX practitionersA practical guide to best practices and established principles in UXA lifecycle template that can be instantiated and tailored to a given project, for a given type of system development, on a given budget

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Rex Hartson is a pioneer researcher, teacher, and practitioner-consultant in HCI and UX. He is the founding faculty member of HCI (in 1979) in the Department of Computer Science at Virginia Tech. With Deborah Hix, he was co-author of one of the first books to emphasize the usability engineering process, Developing user interfaces: Ensuring usability through product & process. Hartson has been principle investigator or co-PI at Virginia Tech on a large number of research grants and has published many journal articles, conference papers, and book chapters. He has presented many tutorials, invited lectures, workshops, seminars, and international talks. He was editor or co-editor for Advances in Human-Computer Interaction, Volumes 1-4, Ablex Publishing Co., Norwood, NJ. His HCI practice is grounded in over 30 years of consulting and user experience engineering training for dozens of clients in business, industry, government, and the military.Pardha S. Pyla is a Senior User Experience Specialist and Interaction Design Team Lead at Bloomberg LP. Before that he was a researcher and a UX consultant. As an adjunct faculty member in the Department of Computer Science at Virginia Tech he worked on user experience methodologies and taught graduate and undergraduate courses in HCI and Software Engineering. He is a pioneer researcher in the area of bridging the gaps between software engineering and UX engineering lifecycle processes.

859 pages not including references. This is a must buy for anyone who wants to get involved in UX! It has lots of pictures that describe the concepts and shows real life examples.

In a world where user experience is often regarded as an after-thought or a "nice to have," this book really makes the case for a comprehensive and integrated approach to building interactive systems. If you want to convince someone on your team about the importance of user experience, you will find many talking points in this book. If you yourself want to learn about user experience, and why it is absolutely essential, buy this book.Much of user experience in practice is at the overlap of psychology, design, and software engineering. A lot of UX books are heavy on the psychology side, and speak to an academic audience. Talking about abstract theories from psychology may not translate well among the software development team. This book helps bridge that gap by talking about UX in a common sense way. The book presents Wheel, a process to "ensure a quality user experience" in a systematic software-engineering-like that developers can relate to and apply.Try this: When you run into a UX challenge at work, don't pull the book off the shelf... but really think of how YOU would approach that problem. THEN go back and read the book. You will see how much it rings true. You would digest the material and remember it better, that way. If you just read it cover to cover without a real problem to solve in your mind, you might not feel the true impact of the book. You might think "yeah - what's the big deal about a bunch of post-it notes on a wall or sketching dozens of design ideas when only one will be used?" But if you tried approaching the problem yourself first, you'd appreciate the value of the methods suggested in the book.Actionable, practical, down-to-earth advice for students and practitioners, with some humor too! GRAB THIS BOOK!

Excellent resource! Assisted me in my latest project for composing a new UX framework for their product.

If you are going to the HCI field from an non-computer field and apparent the humanities focus of HCI, then this is the book for you. It took me 4 hours to read 40 pages, and there is 900+ pages. It's a read that will take 1-2 months.It's written well and holds your focus as you read it. It gives me theory that I can apply on the job or concepts to further me in graduate school. :D

This comprehensive guide has everything you need to understand and apply user experience techniques.

This is a good book to get a grasp on UX and UI foundations. It covers a little bit of everything plus has some great advanced information for professionals as well.

I got this book on Sunday. I already finished 46 pages so far. Easy read, and helpful for beginners like me :)

I claw my eyes out every time I have to read this book. These types of books must be impossible to write in an understandable lingo.

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